

NUCLEUS ARTS MAIDSTONE GALLERY

Nucleus Arts Maidstone Gallery is a not-for profit retail outlet for the creative arts stocking a wide range of goods from paintings, drawings, prints and sculpture to greetings cards, books, cds, jewellery, fashion design and more.

Our aim is to support the growth and sustainability of creative industry and to promote Nucleus Arts as an organisation. All fees that Nucleus Arts takes are invested back into the venture to cover overheads and provide further opportunities and support for creative practitioners in the local area, benefiting artists and buyers alike.

How it works

Every four weeks the submission process is opened and artists are invited to submit work for consideration. Those that are successful pay submission fees as detailed in Clause 1.2 overleaf and this guarantees them exhibiting space in the gallery for the following 4-week period. A commission charge of 35% is levied on all sales. Full details follow in the Terms and Condition of Exhibiting.

Partnerships

We work in partnership with *The Rochester Coffee Company*, *Oliver's Wine Bar* and *Elizabeth's of Eastgate Restaurant*, Rochester to offer further exhibition/sales opportunities for artists exhibiting with Nucleus Arts.

Schemes

Affordable Art Scheme (mandatory) – All work priced above £30 can be paid for in equal instalments over 4 months, following a 20% deposit, enabling customers to purchase work that they might not have all the money for at the time. It also means that artists have a greater chance of securing a sale that they might have otherwise missed out upon.

Friends of Nucleus Arts (optional) - By becoming a Friend of Nucleus Arts you will be become an active part of our mission to put Medway artists, designers, craftspeople, writers and musicians firmly on the cultural map of the UK. For a contribution of just £12.50 a year you will receive:

- A special Friends of Nucleus Arts badge
- A membership card entitling you to the following discounts:

10% discount on items at any Nucleus Arts shop and the glass display cases at Nucleus Arts Chatham Café*.

15% discount on menu items at Nucleus Arts Chatham Café

10% discount at The Rochester Coffee Co (exemptions apply)

10% discount on annual membership at Oliver's Wine Bar, Rochester

* This does not include purchases from our Chatham Gallery or work from the wall at our Chatham Café.

Other facilities

Nucleus Arts Chatham (272 High St, Chatham) offers affordable artist studios, an analogue darkroom, a kiln, a gallery space for large solo/group exhibitions, a café with further exhibiting space and a conference facility for hire.

Nucleus Arts Rochester Shop (75 High St, Rochester) offers a retail outlet for local creatives and gives artists the opportunity to showcase and sell their artwork to the public.

More details about these facilities can be found on our website: www.nucleus-arts.com

NUCLEUS ARTS MAIDSTONE GALLERY EXHIBITING TERMS AND CONDITIONS

I. HOW TO SUBMIT WORK

I.1 SUBMISSION CRITERIA

The opportunity to exhibit at Nucleus Arts Maidstone Gallery is open to all artists over the age of 18 providing the criteria below are met. All artwork must be for sale – Nucleus Arts will not consider exhibiting work in the gallery for any other purpose.

Nucleus Arts welcomes group exhibitions and creations, for example 4 artists can share 1 wall panel or shelf space between them for the same fee as an individual.

To ensure a balance of all mediums of artwork within the gallery, we would ask that you send us three images of your work when applying for space.

Although the artist(s) will be curating their own space, Nucleus Arts reserves the right to decline or remove any artwork that is deemed unsuitable, offensive or poorly presented as this will reflect on the Gallery's good reputation.

N.B. For insurance reasons we are unable to stock any item whose selling price exceeds £500, unless it is covered by the artist's own insurance. In this instance we will need to see a copy of your insurance certificate or written confirmation that you accept liability.

I.2 SUBMISSION FEE

The minimum exhibiting period is 4-weeks. There is a compulsory, non-returnable submission fee based upon the space hired as follows:

Large Exhibition Wall Panel (approx. H: 2.8m x W: 1.2m) =	£20 per panel per week
Open Shelf Space (approx. L: 61cm x 30cm) =	£10 per shelf per week
Shelf within Locked Jewellery Cabinet (approx. L: 38cm x 28cm) =	£8 per shelf per week

During the 4-week period we will contact you and, if you wish to continue exhibiting with us, we will advise you as to whether we are able to offer you exhibiting space again during the next 4-week period. This is to enable different artists the opportunity to exhibit, as space is limited. You may of course re-apply if you are not immediately selected to re-exhibit.

N.B. Artists may hire multiple exhibition panels or shelves for a 4-week period, or a single space for an on-going 4-week period. Alternatively artists can pre-book the 4-weeks slots in advance; all other terms and conditions apply.

Please make cheques payable to 'Nucleus'.

I.3 HOW MUCH WORK YOU CAN SUBMIT

Artists can submit as much wall art, jewellery or creations as their allocated space allows. Due to space restrictions we can only accept 3 pieces of larger 2D/3D work from each artist. We may be happy to accept more than three pieces, subject to approval by the Nucleus Arts Manager and available display space.

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PRINTS - In addition to other work 'wall' artists may submit up to 10 prints for our browser boxes. All browser prints must be mounted and wrapped neatly in cellophane, with their unique artist's code labelled on the reverse (see section 1.5).

N.B. If you sell an item you may bring in another item to replace it at no extra cost by prior appointment. However, at no time may you exceed 3 pieces of larger 2D/3D work on site.

I.4 FRAMING OF WORK

All work must be delivered ready to hang. Any work on paper must be securely framed. The following stipulations must be observed:

- All frames and canvases **must be strung** or fitted with sturdy hooks capable of supporting the weight of the work.
- Strictly no clip-frames – they are not compatible with our hanging system.
- Strictly no mirror plates - no work can be fixed into the walls.

Nucleus Arts cannot supply fittings of any kind. Artists are advised to provide their own display props to best represent their work. Plinths, display cases, racking and shelving will be provided for larger 3D work/jewellery/books/cards/clothing etc.

N.B. If your work is not ready to be hung or the presentation is of an unacceptable standard **we will not accept the work.**

I.5 LABELLING

Upon delivery each item must be clearly labelled with your NAME, DESCRIPTION/TITLE, MEDIUM and its UNIQUE ITEM NUMBER (see below). Please use the label template at the end of this document for this purpose. Do not put any prices on the labels.

UNIQUE ITEM NUMBER – IMPORTANT

To ensure that you receive correct payment for your sales you must assign each piece of work a unique code. To do this simply take **the initial of your first name and the first two letters of your surname** (this is your Artist Code) and add to it a consecutive number, starting at 1, for each item you submit. Your Artist Code MUST NOT exceed 3 letters but you can integrate letters for your consecutive numbering.

Artists who are submitting work for a second or subsequent exhibiting period should continue with consecutive numbering. **DO NOT revert back to number one** as this becomes extremely confusing for our administration staff when attempting to identify/locate work.

For example: If your name were John Smith your Artist Code would be JSM. If you submit three pieces of work the first would be labelled JSM1, the second JSM2 and the third JSM3. If you are submitting smaller, multiple items such as cards you could use JSM 1a or for badges JSM 1b.

Multiples - identical items of two or more - may be assigned the same item number providing they are the same price (e.g. 10 identical greetings cards priced at £1.50 each may all be labelled with the same code).

N.B. If your work is not correctly labelled we will not accept the work and you will be asked to take it away.

1.6 HANDING IN

You will be contacted with a date to deliver your work to the gallery. We cannot accept work at any other time. If you are unable to deliver the work on the specified date please contact us ASAP. All work must be delivered together with completed 'About You', 'List of Works', Submission Payment and BACS forms to: **Nucleus Arts Maidstone Gallery, Gabriel's Hill, Maidstone, Kent ME15 6JR**. Please make any cheques payable to 'Nucleus'.

PLEASE NOTE: The submission, collection and changing over of work is strictly on designated days or by appointment only. Please contact us to arrange suitable dates for this.

2. SALE OF WORK

2.1 COMMISSION ON SALES

Nucleus Arts will take 25% commission on all sales. Alternatively you may opt to volunteer to work at the shop in exchange for a lower commission rate as follows:

- If you commit to working 2 days* per month commission is 20%
- If you commit to working 3 days* per month commission is 15%
- If you commit to working 4-5 days* per month commission is 10%

* A working day is **seven hours between the hours of 10-5pm**.

2.2 PRICING YOUR WORK

We **insist** that artists consider this matter prior to dropping off their work – if you deliver work unpriced we will not accept it. We are happy to advise on this issue in advance of delivery - please call or email to make an appointment.

HOW TO PRICE YOUR WORK

The price you give us on your 'List of Works' form must be **the price YOU wish to receive from Nucleus Arts, post-sale**. This is the amount you will receive for the piece if it is sold. **Do not add the commission fee** - the Nucleus Arts team will price the work for sale. Please do not mark any price on your items.

N.B. Nucleus Arts accepts no responsibility for loss of monies due to incorrect prices being given by the artist.

2.3 GETTING PAID

BACS payments (i.e. online money transfers) for monthly sales of over £20 will be issued by the end of the following month. BACS payments for total sales of under £20 will be settled at the end of your 3-month exhibiting period.

N.B. Please complete the BACS payment form to enable online payments for sales.

2.4 WORK SOLD ON THE NUCLEUS ARTS AFFORDABLE ART SCHEME

By submitting work all artists agree to allow their work to be sold under our Affordable Art Scheme (if priced over £30). If your work is sold as part of this scheme, you will not receive payment for the piece until all payments have been collected from the customer. The piece will be reserved and stored at Nucleus Arts Maidstone Gallery until final payment has been made.

In the unfortunate event that the customer withdraws from the sale any monies taken as deposit will be retained by Nucleus Arts.

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2.5 COMPARATIVE PRICING/UNDERSELLING

If you show work at other galleries/venues in Maidstone during your exhibiting period we insist that the work you submit to us is priced identically to that of the other outlets selling your work. This is to ensure that our customers do not feel that they have been overcharged for goods purchased from our gallery. Please remember that other venues may have alternative incomes so they can charge a lesser commission - we do not have such facilities.

3. OTHER INFORMATION

3.1 COMMISSIONS ARISING FROM EXHIBITING WORK AT Nucleus Arts

If you are commissioned to produce original artwork as a direct result of being an exhibitor at Nucleus Arts Maidstone Gallery, a 15% 'agents fee' payable to Nucleus Arts must be factored into the price you charge your client.

Nucleus Arts relies on the honesty and integrity of their artists, and asks that you ensure any monies owed by way of commission to Nucleus Arts, is paid within 14 days of the receipt of remittance from your client. Please note that this fee is only payable once per client. Any subsequent commissions you receive from the same client are exempt from this fee.

Nucleus Arts will be happy to support you with client negotiations if need be.

3.2 DISPLAY AND ROTATION OF WORK

In order to keep the shop looking fresh we will be regularly rotating the work on display. The curation of Nucleus Arts is the exclusive concern of the Nucleus Arts Manager. Whilst we are happy to listen to your comments we reserve the right to display work as we see fit, thus ensuring that all our exhibitors have their fair share of the spotlight. By submitting work to Nucleus Arts Maidstone Gallery you agree to accept this principle.

3.3 REPRODUCTION OF IMAGES

By submitting work (either as digital files, facsimiles or original artworks) the artist agrees that all works may be photographed and/or reproduced for the purpose of publicising and advertising Nucleus Arts and related events (e.g. exhibitions). Wherever possible the artist will be credited for such usage.

Copyright of all work remains the property of the artist.

3.4 INSURANCE

Whilst Public Liability Insurance covers the gallery and its contents, the insurance of individual artworks whose selling price exceeds £500 against possible loss and damage is at the sole discretion and responsibility of the artist.

For your information: *Both A-N and the SAA supply low cost insurance exclusively for artists.*

3.5 CARE OF WORK

Whilst we will take every care to ensure that your work is handled and stored carefully whilst on our premises, Nucleus Arts accepts no responsibility for damage arising from items that are incorrectly framed/strung or proven defective by design.

Please note: The terms and conditions above are provided for your reference only and do not guarantee exhibiting space at Nucleus Arts Maidstone Gallery.

OUR CONTACT DETAILS

For logistical reasons the submission, collection and changing of work is strictly by appointment only.

Nucleus Arts Maidstone Gallery Manager – Claire Poynter

Contact: nucleus.gallery@gmail.com

Telephone: 01622 690337

Nucleus Arts Maidstone Gallery is administered at Nucleus Arts' main office:

Nucleus Arts, 272 High Street, Chatham, Kent ME4 4BP

Tel: 01634 812108 / nucleusarts@gmail.com / www.nucleus-arts.com

The Halpern Charitable Foundation t/a Nucleus Arts - Registered Charity No. 1096478

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**PLEASE CUT OUT AND ATTACH COMPLETED LABELS TO YOUR WORK –
PLEASE PHOTOCOPY IF MORE LABELS ARE REQUIRED**

DO NOT MARK PRICES ON ANY OF YOUR ITEMS

Name: Title/description: Medium: Code:	Name: Title/description: Medium: Code:
Name: Title/description: Medium: Code:	Name: Title/description: Medium: Code:
Name: Title/description: Medium: Code:	Name: Title/description: Medium: Code:

BANK DETAILS FOR BACS PAYMENT – (Maidstone Gallery)

Please supply the following information to allow payment for sales by online transfer:

ACCOUNT NAME:

BANK:

SORT CODE:

ACCOUNT NUMBER:

All information will be treated as strictly confidential.

ABOUT YOU

Please complete this form in full and deliver to Nucleus Arts Maidstone Gallery on the appointed date along with a completed 'List of Works' form, your submission fee, BACS form and the items you would like to exhibit.

NAME:

EXHIBITING NAME (*if different from above*):

ADDRESS:

POSTCODE:

TELEPHONE:

MOBILE:

EMAIL:

WEBSITE/WEBPAGE (*if applicable*):

BIOGRAPHICAL INFORMATION

This information will be used as an in-store selling tool. Experience has taught us that people are more likely buy work if they know a little about the person who created it.

PRACTICE (i.e. painter, sculptor, writer):

QUALIFICATIONS AND TRAINING (your most recent qualifications or courses. If you consider yourself self-taught please indicate this):

STUDIO SPACE (where you work from):

AWARDS (if applicable):

OTHER INFORMATION

If there were anything else you would like potential customers to know about you or your work please outline it here (MAX. 50 WORDS):